

YOUTH
SUSTAINABLE
DEVELOPMENT
CONFERENCE  2025 **NAIROBI,
KENYA.**

EMPOWERING YOUTH FOR A SUSTAINABLE FUTURE:

**INNOVATE
COLLABORATE
TRANSFORM**



AUGUST 12-14, 2025

Introduction

The **Youth Sustainable Development Conference (YSDC) 2025** is a groundbreaking 3-day event that will gather youth leaders from across Africa to innovate and collaborate on sustainable solutions to the continent's most pressing environmental and social challenges. Through workshops, keynote speeches, and interactive sessions, this event will focus on empowering youth to become key drivers of climate action and sustainable development.

About the Organizer

The **Youth Sustainable Development Network (YSDN)** is dedicated to empowering young leaders across Africa to drive sustainable development and climate action. With a mission to foster innovative solutions and create impactful partnerships, YSDN serves as the backbone of the Youth Sustainable Development Conference, ensuring that youth perspectives and initiatives shape the future of sustainability.

By becoming a sponsor or partner, your organization will have the unique opportunity to support and engage with the future leaders of sustainability in Africa while achieving your own corporate responsibility and branding goals.





What Makes YSDC Unique?

What Makes YSDC Unique?

The Youth Sustainable Development Conference (YSDC) 2025 focuses on three critical pillars designed to empower young people and foster sustainable development across Africa:

- ▶ EcoConnect
- ▶ EcoSpark
- ▶ EcoPolicy
- ▶ Neuroscience Experimental Learning

These pillars provide youth with opportunities for **career growth, entrepreneurship, and policy influence**, ensuring they play a key role in shaping a sustainable future.

01

EcoConnect

YSDC 2025 will connect youth with green job opportunities through partnerships with leading organizations. Participants will gain access to career opportunities, training, and internships in sectors like renewable energy, sustainable agriculture, and environmental management.

Impact Since 2019:

- ▶ Over 50 participants secured internships and employment.
- ▶ Partner organizations include Solar Stewards (USA), Panta Group (Australia), JET ESCP (Germany), Abdulateef & Sanni Green Foundation (Nigeria), and Wavelength (Nigeria).

02

EcoSpark

EcoSpark is a platform for young entrepreneurs to pitch their innovative business ideas to potential investors and partners, with opportunities for funding, mentorship, and collaboration.

Past Success:

- ▶ At YSDC 2023, three youth-led organizations received funding for their sustainable energy projects.
- ▶ In YSDC 2024, AYCH's incubation program led to over \$500,000 in revenue, 30+ partnerships, and job creation for youth entrepreneurs.

At YSDC 2025, EcoSpark will continue to foster youth-driven innovation, creating solutions that transform industries and drive progress toward the Sustainable Development Goals (SDGs).

What Makes YSDC Unique?

03

EcoPolicy

EcoPolicy provides a platform for youth, policymakers, and experts to collaborate on the creation of forward-thinking sustainability policies. Participants will engage in panel sessions and case study challenges, working together to develop policy recommendations on key issues such as climate justice, renewable energy, and sustainable resource management.

Previous Impact:

- In 2021, the Panta Group Case Study Challenge enabled youth to develop business plans that contributed to sustainability discussions at global forums.
- The impact of this section has been amplified through high-level engagements at events like the UN General Assembly (UNGA), UN Climate Change Conferences (COPs), and the Africa Energy Forum.
- These efforts have led to youth contributions being featured in major agreements and frameworks such as the Africa Youth Climate Action Plan (AYCAP) and the Lagos State Climate Change Consultation Program, demonstrating the power of youth-driven policy creation on both local and global levels.

04

Integration of Neuroscience-Based Experiential Learning

YSDC 2025 will also feature neuroscience-based experiential learning, providing participants with actionable insights tied closely to real-life challenges. By focusing on collaborative dynamics and self-awareness, participants will gain valuable takeaways they can apply in their communities and careers, driving long-term transformation.





Key Areas of the Conference

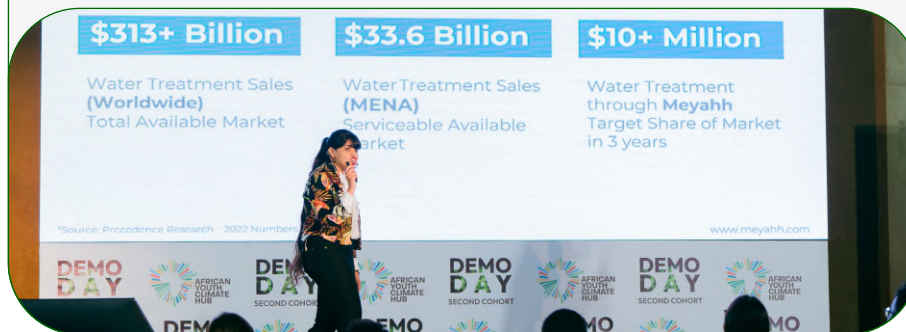
Key Areas of the Conference

Case Study Challenges

- ▶ **Pre-Assigned Case Studies:** Participants will work on climate and sustainable development challenges.
- ▶ **Cash Prize and Incubation:** Winners will receive a cash prize and incubation support to implement their solutions.
- ▶ **Focus Areas:** Case studies will focus on financial viability, impact assessments, cost-benefit analysis, stakeholder engagement, and innovation.

Keynotes and Panel Discussions

- ▶ **Inspirational Keynotes:** Leading experts in sustainable development and climate action will deliver keynotes.
- ▶ **Panel Sessions:** Diverse voices from across Africa will offer insights into sustainability challenges and opportunities.
- ▶ **Breakout Sessions:** In-depth discussions and audience engagement will be facilitated through smaller, focused groups.



Key Areas of the Conference

Interactive Networking Activities

- ▲ **Ice Breaker Sessions:** Short 5-10 minute activities designed to foster networking and collaboration among delegates.
- ▲ **Speed Networking:** Delegates engage in brief, rotating conversations to form connections quickly.
- ▲ **Interest Group Meetings:** Discussions based on regions or specific environmental interests, such as sustainable business, energy, or climate research.
- ▲ **Global Café Discussions:** Intimate group discussions that encourage deep dives into specific sustainability topics.



Exhibition Booths

- ▲ **Climate Tech Startups:** Booths to showcase innovations with potential internships or job offers.
- ▲ **Professional Headshot Booth:** A booth for delegates to get professional photos taken.
- ▲ **Local Organizations:** Spaces for local organizations providing resources and funding to social entrepreneurs.



Key Areas of the Conference

Cultural and Creative Activities

- ▶ **Sustainability Scavenger Hunt:** Delegates will identify sustainable practices within the conference venue.
- ▶ **Collaborative Art Project:** Delegates will work together to create a mural or postcard series capturing their visions for a sustainable future.



A group of people are seated at a conference table, focused on their work. In the foreground, a woman with long blonde hair and glasses is looking down at a laptop. Next to her, a man with curly hair and glasses is also looking down, holding a pen. To his right, another man in a pink suit is partially visible. The background shows other people in a dimly lit room, suggesting a professional conference setting.

Thematic Areas of the Conference

Thematic Areas of the Conference

The YSDC 2025 is designed to address critical issues facing our world today. The following thematic areas will guide our discussions, workshops, and collaborations;



Just Energy Transition



Green Jobs & Skills



Climate Innovation



Youth & Policy



**Sustainable Resource
Management**

Expected Outcomes



Leadership Development

Enhanced leadership skills and sustainability knowledge among African youth leaders.



Collaboration

New collaborations and partnerships formed through networking and mentorship.



Innovation

Development of concrete solutions and innovative projects with potential for real-world implementation.



Network Building

A strengthened network of young African leaders committed to sustainability and climate action.

Why Kenya?

Why Kenya?

Alignment with Kenya's Commitment to Sustainability and Innovation

Nairobi, the "Silicon Savannah," is a dynamic ecosystem fostering technological and entrepreneurial innovation aligned with climate tech solutions.

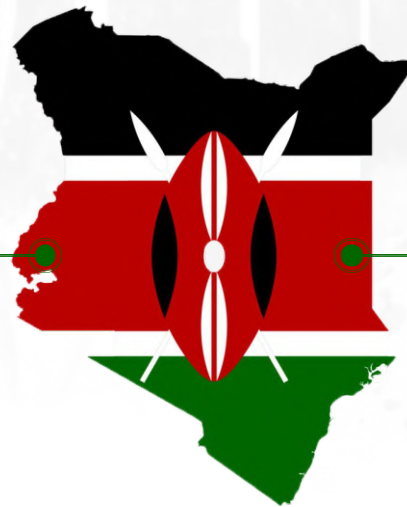
Enhancing Kenya's Role as a Leader in African Development

Kenya's leading educational institutions contribute to sustainability research and innovation, attracting thought leaders and experts.

Showcasing Kenya's Facilities and Capabilities

Kenya's modern infrastructure supports a successful international conference & Kenya's leadership in geothermal energy production and conservation will inspire delegates.

Contributing to Kenya and Africa's Sustainable Development Agenda 2030 and 2063 respectively.



YOUTH SUSTAINABLE DEVELOPMENT CONFERENCE

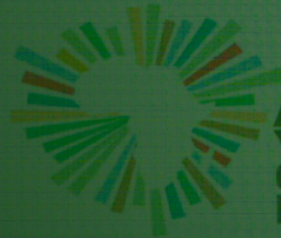
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Youth
Sustainable
Development
Network



AFRICAN
YOUTH
CLIMATE
HUB

Past
YSDCs

Y S D C 2 0 2 4

Hosted By

مركز التنمية الشبابية
للبيوتكنولوجي

YSDC 2024: Rabat, Morocco (July 3-4, 2024)

Overview: Gathered 150 young leaders to discuss sustainable development under the theme "Building The Future: Spotlighting Youth-Led Solutions for Global Sustainability."

Key Highlights

Keynote Address

Speakers included Mr. Mohamed Methqal, Ayman Cherkaoui, and HRH Princess Abze Djigma, focusing on youth empowerment in environmental conservation.



Panels

Youth and Policy: Emphasized the need for youth involvement in policy-making.

Just Transition: Discussed challenges of energy transition and youth engagement.

Innovation: Covered storytelling for climate change education and sustainable technology integration.



YSDC Emory 2023: Atlanta, USA (August 25-27, 2023)

Overview: The first international conference on Energy at Emory University, focusing on climate and energy justice.

Key Highlights

Engaged youth leaders in discussions through panels and case studies.



Featured a panel with Consuls General discussing their countries' positions on climate commitments related to the Paris Agreement.



▸ Past Speakers



Akil Callendar

Youth Specialist, Sustainable Energy for ALL



Wanjiru Wambugu

Delegate Relations Team Lead, YSDC 2024



Ayman Cherkaoui

Director, Hassan II International Center for Environmental Training



Seun Fasogbon

Founder/Creative Director, Tactica Zone



Ismail Farjia

Executive Manager, Mohammed VI Foundation for Environment Protection



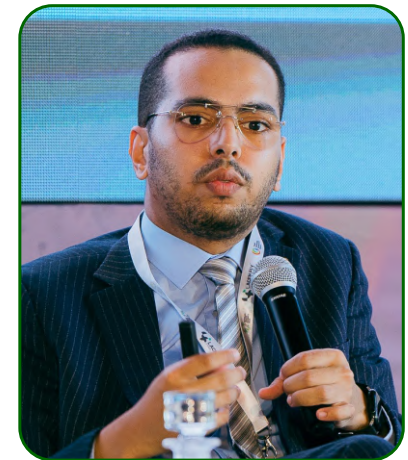
Clare McCarthy

Co-founder, Emory Climate Coalition



HRH Princess Adze Djigma

Traditional leader (Mossi), Chair of the H.R.H. Princess Abze Djigma Foundation



Hatim Aznague

MENA Regional Coordinator – Climate & Environment Project

YSDC since 2019



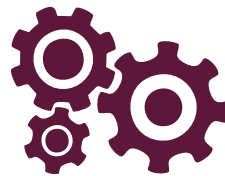
1200+
Delegates



100+
Speakers



60+
Panels



20+
Workshop



3 Impact
Project

YSDC 2024 Testimonials



**Mohamed Amine
Zenouaki** (Morocco)

The YSDN Conference was a thrill ride that looped around multiple countries where we met different kinds of people and exchanged our views, experiences, and knowledge in a friendly educational environment!



Shamsiyyah Umar
(Nigeria)

Participating in this conference was a stimulating and inspiring experience. Among the highlights were the captivating case studies, including; Climate-smart agriculture in Malawi, Energizing Rwanda and Uganda's carbon market. These sessions were eye-opening and showcased innovative, youth-led solutions for global sustainability. Hearing from such passionate and knowledgeable speakers was truly amazing and the insights gained will undoubtedly shape my approach to fostering sustainable development.



Fatoumata Marong
(Gambia)

I am grateful to have crossed paths with the Youth Sustainable Development Network team. I was fully funded and it was a great experience, I met amazing people. Also, giving me the opportunity to present during the event can not be forgotten. Thank you so much.



Zeina Elzein
(Egypt)

The conference provided a great ground for networking with experts, professionals, and youths from all disciplines, working on sustainable development and climate change. It provided the opportunity to witness young innovators presenting their work and dreams. I believe the conference opened doors for future collaborations, lasting connections, and experience.

YSDC-EMORY 2023 Testimonials



Jacqueline Jang
(Emory Student)

Super happy to have joined the list of delegates for YSDC 2023 to represent the youth voices, all thanks to the Youth Sustainable Development Network (YSDN) for hosting this in Atlanta. Glad to be able to hear everyone's perspective including our panellists, to hear from international voices, local community leaders and youth, it was great to have everyone share their perspective from different backgrounds and to network. This made the conference super valuable for learning and building connections. As a case study delegate, it was a wonderful experience to work on a case study. It is my first time to come to a conference like this, so just the experience of being able to work on the cool system case study and going about the approach holistically has been really eye-opening and I will take this knowledge with me even as I advance in my career and education.



Kekeli Amekudzi
(Emory Student)

I really enjoyed my time at YSDC 2023. I am interested in Environmental Science particularly environmental policy but I haven't ever really confronted the energy aspect of this issue and this conference was really good at enlightening me on what the actual issues were on the ground. Currently, I like taking part in case studies where we are able to apply the solutions we hear professionals talk about and also being able to hear the international perspective from European nations has been very helpful, and it has also made me consider maybe implementing some of these things in my future career plans.



Overall YSDN Achievements!

Overall YSDN Achievements



Empowered youths by providing them with the skills and knowledge to actively drive sustainable development initiatives globally.

10,000+
youths

45+
countries



Established key strategic partnerships with multiple stakeholders, enabling the successful implementation of impactful and sustainable projects worldwide.

25+
key strategic partners



Launched CoolCycle and Solar Cool projects, integrating blockchain, AI, and machine learning into clean energy solutions for rural communities in Nigeria.

\$60K
CoolCycle project
funding

£298k
Solar Cool System
project funding



Reduced CO2 emissions through projects and initiatives, contributing to global climate action and sustainability.

300 tons
Co2 emission reduced



Conducted capacity-building training sessions and workshops focused on empowering youth with practical knowledge in sustainable development.

150+
capacity-building
training

1000+
youths impacted
globally



Expanded YSDN's global footprint, making a tangible impact in over 45 countries and driving the sustainable development agenda at an international level.

45+
countries impacted

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JULY 3RD & 4TH, 2024.

Thank you!